



**The ALPHA Leadership Program for Higher Achievement, Inc.**  
**The LEAD Foundation, Inc.**  
468 Musical Ct. Lawrenceville GA 30044  
www.theleadfoundation.org

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Spring 2012

Dear \_\_\_\_\_,

I have the privilege of participating in the 2012 **Alpha Leadership Program for Higher Achievement** sponsored by The L.E.A.D Foundation, Inc.

The **Alpha Leadership Program for Higher Achievement** program in keeping with its motto of “Preparing Today for Tomorrow” emphasizes the great need for academic as well as personal development. The program has enhanced my verbal and written communications, public speaking skills, heightened my aptitude, encouraged leadership, and assisted me with better time management. In addition, the Alpha Leadership Program for Higher Achievement provides participants the opportunity to earn an academic scholarship if that participant secures adequate sponsorship. I would like to take this opportunity to request your support in helping me gain this academic scholarship.

As a participant of this program I am motivated by the challenge of the other participants in seeking sponsorship through the sale of ads for the Annual Awards Banquet Souvenir Book. **Ads are due on March 10, 2012.** The competition is intense; therefore I am attempting to put forth my best effort in acquiring the most sponsors. The categories are as follows:

**Full Page: \$75.00**

**Half Page: \$50.00**

**1/4 Page: \$25.00**

**Business Cards \$20.00**

Thank you in advance for providing deserving students like myself with a brighter future.

Sincerely,

Active Participant of the  
Alpha Leadership Program for Higher Achievement