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### Media Release

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### FOR IMMEDIATE RELEASE: LAUNCH OF “THE LITERACY PROJECT” USHERS IN A WAY TO SUPPORT THE IMPORTANCE OF READING AND A WAY FOR A CONCERNED CITIZEN TO CELEBRATE HIS BIRTHDAY.

On Saturday, September 3, 2016, from 11am-1:15pm, a program entitled “The Literacy Project” is taking place. Held at Holy Angels Church-Chicago (615 East Oakwood Blvd), the purpose is to provide a push and encouragement for students in grades K-12 and adults to embrace and improve their consistency with reading.

“It’s something I want to do as it ties in with my birthday” notes Andrew Snorton, the coordinator of the program. The Wake Forest University alum adds, “I’ve always done a community service and outreach piece when celebrating my birthday; this year, my focus is on the encouragement of reading, as it truly is a powerful means of learning”.

Patrons are asked to bring a book that is grade level appropriate. Topics and content desired include economics and finance, science and technology, history (including African-American and other cultures); for adults, similar topics along with self-help books, how-to-do topics (including cooking and home improvement), and health and wellness as asked. In the event people would like to make a monetary donation, it is asked that it is done in the form of a gift card to a local bookstore in the amount ranging from \$8 to \$31 (as Snorton’s birthday is on August 31<sup>st</sup>). Afriware Books, Gifts, and Cultural Events is on board as a sponsor; by visiting their site of [www.afriwarebooks.com](http://www.afriwarebooks.com) and using the code LITERACYPROJECT at checkout, they are donating 10% of their sales through September 30<sup>th</sup> to support this initiative. As an added bonus, all donations are used to help the church establish its own “in-house” library for students and adults. Every half-hour on the hour (i.e. 11:30am and 12:30pm), group readings are conducted to help demonstrate and model the overall importance. Likewise, any books that are not picked up during the book exchange are scheduled for donation to a local school (or schools), library, or other community-based organization (the beneficiaries are scheduled for announcement the day of the event). For details on participation, readers are encouraged to contact Mr. Snorton (email: [asnortonccs@gmail.com](mailto:asnortonccs@gmail.com) or [asnorton06@gmail.com](mailto:asnorton06@gmail.com); phone is 770-364-9426). You may also contact Mr. Keith Wilson (email: [aphikwdent@aol.com](mailto:aphikwdent@aol.com)) for further information.

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