



Saturday, August 27, 2016



Malloy-Jordan East Winston Heritage Center
1110 East 7th Street in Winston-Salem.
Launch of #TheLiteracyProject from 11am-2pm
Bring books or gift-cards for Grades K-12 and adults.
Email me at asnorton06@gmail.com for details.

POB 392394
Snellville, GA 30039

Media Release

Contact:

Andrew Snorton
Creative Community Solutions, LLC
Phone: 770-364-9426
Email: asnortonccs@gmail.com

August 4, 2016

FOR IMMEDIATE RELEASE: LAUNCH OF “THE LITERACY PROJECT” USHERS IN A WAY TO SUPPORT THE IMPORTANCE OF READING AND A WAY FOR A CONCERNED CITIZEN TO CELEBRATE HIS BIRTHDAY.

On August 27, 2016 from 11am-1:30pm, a program entitled “The Literacy Project” is taking place. Held at the Malloy-Jordan East Winston Heritage Center (1110 East 7th Street in Winston-Salem), the purpose is to provide a push and encouragement for students in grades K-12 and adults to embrace and improve their consistency with reading.

“It’s something I want to do as it ties in with my birthday” notes Andrew Snorton, the coordinator of the program. The Wake Forest alum adds, “I’ve always done a community service and outreach piece when celebrating my birthday; this year, my focus is on the encouragement of reading, as it truly is a powerful means of learning”.

Patrons are asked to bring a book that is grade level appropriate. Topics and content desired include economics and finance, science and technology, history (including African-American and other cultures); for adults, similar topics along with self-help books, how-to-do topics (including cooking and home improvement), and health and wellness as asked. In the event people would like to make a monetary donation, it is asked that it is done in the form of a gift card to a local bookstore in the amount ranging from \$8 to \$31 (as Snorton’s birthday is on August 31st).

Every half-hour on the hour (i.e. 11:30am, 12:30pm, and 1:30pm), group readings are conducted to help demonstrate and model the overall importance. Likewise, any books that are not picked up during the book exchange are scheduled for donation to a local school (or schools), library, or other community-based organization (the beneficiaries are scheduled for announcement the day of the event). For details on participation, readers are encouraged to contact Mr. Snorton (email: asnortonccs@gmail.com or asnorton06@gmail.com; phone is 770-364-9426). You may also contact Mr. Solomon Quick (email: quicksolomon@gmail.com) for further information.

All documents, images, and likeness, are the property of Creative Community Solutions, LLC.